

TechSmith Site License Agreement: A Simplified Solution



Empower your entire university to communicate faster and more effectively with TechSmith Snagit and Camtasia. For one flat, annual rate, every instructor or staff member is entitled access to either program or both.

Leverage the benefits of video internally and externally. Enable faculty and staff to be more productive, while providing a standardized way to create content and share ideas. With a site license agreement, get rewarded for driving adoption. Each additional user means more value to your school.

Easy to manage. Access for everyone. Affordable, predictable pricing.

Want to learn more? We've answered some frequently asked questions below.

| Question | Answer |
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| Who is access given to? | Anyone and everyone, we design the site together. We can include departments, faculty, staff, colleges, or a mixture of any group that needs access. With a site license agreement, remove the hassle of tracking and managing access to software. Have a mixture of MAC and Windows users? No problem! Under this licensing model, complete access to Snagit and Camtasia is granted under all of these conditions, with no restrictions. |
| Are software updates included? What about upgrades? | All users within the defined site can have access to the latest version available. Every single upgrade is free, but you're in control of when they are deployed. Keep your entire user base on the same version, with the option to deploy in stages. No need to worry who is entitled to what version. |
| How will users learn the software? | In addition to our world-class video training series, we also provide a Camtasia Certification Course and a Snagit Certification Course as an added benefit of your site license. These courses allow your users to learn at their own pace and take their skills to the next level. |
| Is tech support available? | A dedicated Customer Success Manager is made available to site license customers, along with free, unlimited priority technical support. Call us, use our chat system, send an email, or submit a ticket. |
| How does the payment schedule work? | Annualized fixed cost over three year agreement protects from price changes and inflation. (Three-year upfront payment option available.) |
| How much does it cost? | Pricing is determined by the number of individuals with the definition as determined by TechSmith and you. But, we understand that not everyone is going to use Snagit and Camtasia. Some employees might use Snagit or Camtasia throughout the day, every day, whereas some people may be light, occasional users. Of course, there will also be some employees who aren't using TechSmith at all (yet). We get that. Pricing is based on the estimated adoption of the total number of potential users. |